



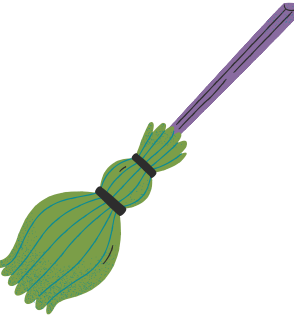
"MAD CITY WITCHES RIDE, ROLL & STROLL"

Sunday, October 23
Palmer Place Park
Madison, Alabama

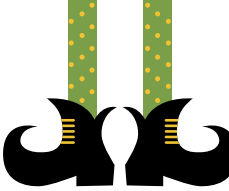
A free, family-friendly event to benefit the new inclusive Kids Kingdom playground.

Sponsorship Opportunities

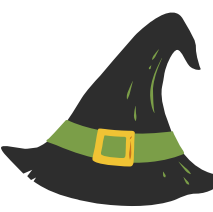
Presenting Sponsor (one available) \$2500

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- Event Naming Rights
 - Opportunity for representative to speak at the MWR block party
 - Company logo on website home page & company promoted on social media.
 - Company logo on event banner and marketing materials
 - Company name on yard signs
 - Company marketing material in witches' registration goody bag
 - Company provided promotional booth at MWR finish
 - 8 complimentary MWR entries & car magnets
 - 8 yard signs


Supporting Sponsor (four available) \$1000

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- Company logo on website and promoted on social media.
 - Company logo on event banner and marketing materials
 - Company marketing material in witches' registration goody bag
 - Company provided promotional booth at MWR finish
 - 6 complimentary MWR entries & car magnets
 - 4 yard signs

Black Hat Sponsor (six available) \$500

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- Company logo on website and promoted on social media.
 - Company marketing material in witches' registration goody bag
 - 4 complimentary MWR entries & car magnets
 - 2 yard signs

Candy Sponsor (unlimited) \$250

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- Company logo on website
 - Company marketing material in witches' registration goody bag
 - 2 complimentary MWR entries, 2 yard signs

Why sponsor?

- First Madison Witches Ride in our city!
- Anticipated 500 in attendance in debut year.
- Supports the new, inclusive playground at Dublin Park.
- Build community engagement by offering free, family-friendly events.



Make checks payable to Madison Visionary Partners
Send logo to melanie.thornton@mvpmadison.org